

Doing Business in Nigeria Expo

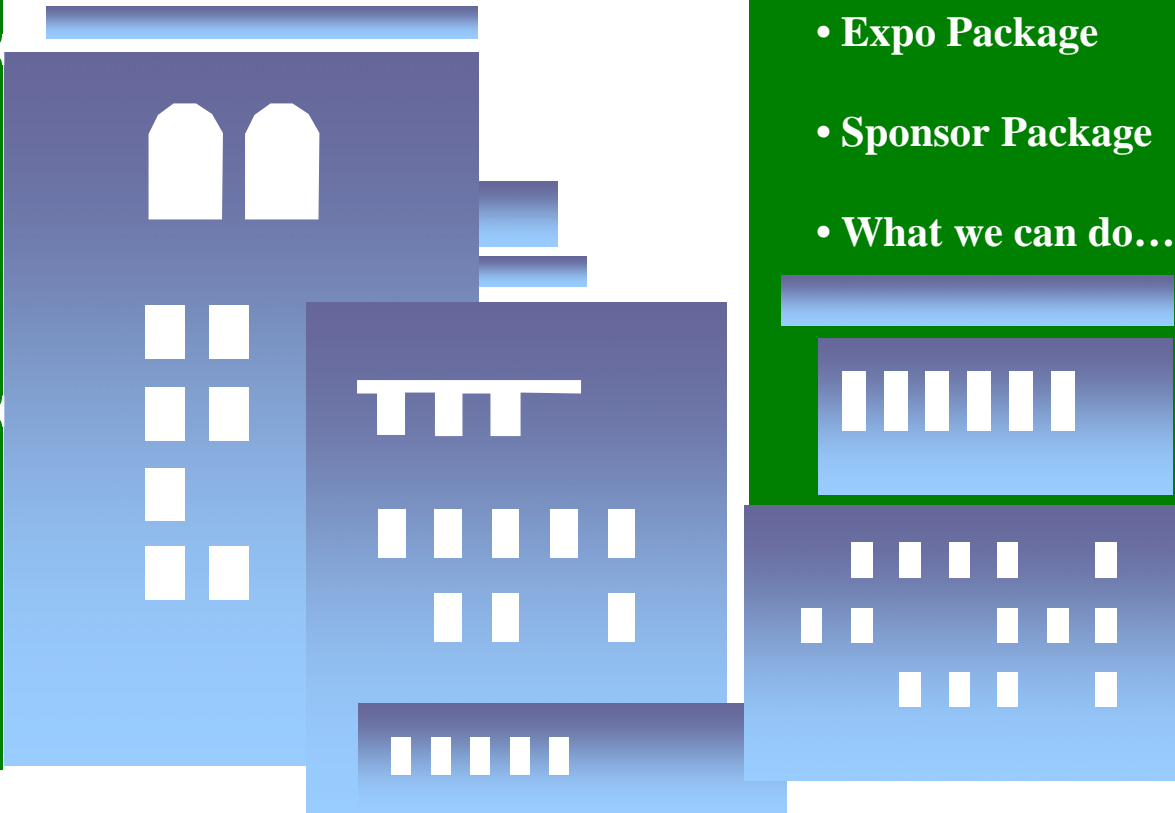
Expo / Sponsor Proposal



DBIN 2007

CONTENTS:

- Cover Letter
- Expo Package
- Sponsor Package
- What we can do...





Doing Business in Nigeria Expo 2007

DBIN 2007

Check us out at: www.DoingBusinessInNigeria.com

Doing Business In Nigeria, Inc.
6475 New Hampshire Avenue, Suite 600
Hyattsville, MD 20783
301-891-6711
August 1, 2006

Prospective Exhibitor / Sponsor

Dear Potential Exhibitor / Sponsor,

Your organization is hereby invited to participate in the Doing Business in Nigeria Expo in 2007. The Exhibition and Seminar will be held at the Baltimore Convention Center on March 12 – 13, 2007. Enclosed is an Expo / Sponsor proposal of the various opportunities that we have to offer.

Included in this package will be different levels of participation. The following outlines our intent to promote and publicize your business or organization to the attendees and visitors to our website, radio show, and a host of other media. Please contact us, if you have any questions whatsoever. We can also provide custom packages other than those listed (contact us for more details).

The following pages contain our various packages. If you have any questions, feel free to visit our website (), e-mail us (baba@DoingBusinessInNigeria.com) or you can call us at **301-891-6711** – Ask for Baba.

We believe that we can become a strategic partner that will help to "spread the word" about your business or organization to this niche market. We are partners on the road to Success. Your success in reaching our audience is our success too.

Thank you for your time and consideration. I may be reached at any of the above contacts.

Respectfully yours,

Doing Business in Nigeria Expo 2007

P.S. Contact us today at 301-891-6711 or expo@doingbusinessinnigeria.com or visit www.DBIN2007.com

Event Profile

Doing Business in Nigeria Expo 2007 is a 2 day exhibition of Nigerian businesses, government and organizations that will give you first hand access to information that you need about doing business in Nigeria. Also, this is a great networking event to meet organizations that are seriously interested in doing business or individuals.

About the Event

Location

Baltimore Convention Center
One West Pratt Street
Baltimore, Maryland 21201
www.bccenter.org

Event Dates

Monday, March 12 – Tuesday, March 13, 2007 (for both expo and seminar)
Move-in and Move out dates for exhibitors: All day Sunday, March 11, 2007 and after closing on March 13, 2007 (between 6 – 11pm).

Sponsor / Exhibit Information

Admission and Tickets: Exhibitors will receive 2 free tickets to the seminars per day. Extra tickets can be purchased @ half price up to 3 more tickets. Additional tickets will be charged at the full price.

Advertising, etc.

For questions about the expo including but not limited to: acquiring exhibition space, sponsorship opportunities, marketing opportunities and future opportunities. Kindly contact the Expo and Sponsorship Team.

Phone: 301-891-6711

E-mail: expo@DoingBusinessInNigeria.com

Web: www.DoingBusinessInNigeria.com/expo

Sponsor / Exhibit Packages

Exhibitor Booth fees:

Booth Type	Cost
Standard	\$ 3,000
Corner (Standard)	\$ 3,500
Pavilion (6 booths)	\$ 20,000

* 10% discount for multiple booth registration

* 30% increase for booking booths 30 days to event

* 15% increase for booking booths 45 days to event

Exhibitor Amenities:

- Exhibitors will receive 2 free tickets to the seminars per day.
- One booth
- Use of DBIN 2007 logo on your website
- Two free tickets to the Award night.
- A direct link from DBIN 2007 website to your website.
- Exhibitors will receive a free website (which includes domain name registration, website design and e-mail for one year).
- Listing in the Event Program Guide.
- Listing on other Event Literature (except those made by Sponsors directly).
- Listing in monthly newsletter and other mailed items (except those made by Sponsors directly).
- Announcement on Nigerian News Radio Show, at least once a week (during our news program and other times).

Exhibitor Requirements:

- All interested parties must submit an application form online or by mail with as much details as possible.
- Payment must be made no later than 30 days after approval or 10 days before event whichever comes first.
- All exhibitors promise to keep their booth orderly during the duration of the event and arrive on time.
- Cancellations will need to be made in an orderly manner and must be at least 30 days prior to the event with fees assessed (for more details, please e-mail for that info).
- By submitting and signing an application, all exhibitors agree to the Terms and Conditions of Agreement.
- Any additional booth enhancements need to be received in writing and will only be provided upon payment by the Exhibitor.

General Application Guidelines:

- The following do not address each and every exhibit / advertising application:
- Outrageous claims of a product or service will need to be substantiated.
- Use of DBIN 2007 logo and name – The use of the logo, company name, event name, etc. that represents us in any way that will be used in any advertisement, promotional materials, other media, e-mail, etc. will need to be agreed to with our written permission.
- Endorsement of Products and Services – Exhibiting does not constitute and endorsement of any product or service.

- Right to Reject any Application – DBIN 2007 reserves to right decline or reject any application, for any reason, at any time, without liability, even when previously acknowledged or accepted.
- Protection of your information – We keep your information private and do not share it with our sister companies or alliance members.

Sponsorship Packages

Official Sponsor

- Announcement during opening and closing session of Official sponsor
- Seminar Session: 60 minutes session to speak to a gathering of business and government representatives (Content for discussion, speaker, etc. subject to DBIN 2007 approval).
- Pavilion booth package (6 booths).
- Two page advertisement in Event Program Guide.
- “Official Sponsor” status mentioned boldly in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Invitation to Awards night.
- Your organization’s info will be added to mailings to pre-registered attendees
- Use of Event logo and name even after the event for up to a year.
- Corporate logo on Official event bag
- Insertion of literature, sample, coupon or other information in Event Bag
- First right to remain Official Sponsor for DBIN 2008
- Etc.

Price: \$ 50,000

Platinum Sponsor

- Seminar Session: 30 minutes session to speak to a gathering of business and government representatives (Content for discussion, speaker, etc. subject to DBIN 2007 approval).
- 4 booths package
- Full page advertisement in Event Program Guide.
- Inclusion in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Invitation to Awards night.
- Your organization’s info will be added to mailings to pre-registered attendees
- Invitation to Awards night.
- Use of Event logo and name even after the event for up to a year
- Insertion of literature, sample, coupon or other information in Event Bag
- First right to remain Platinum Sponsor for DBIN 2008

- Etc.

Price: \$ 25,000

Silver Sponsor

- Seminar Session: 30 minutes session to speak to a gathering of business and government representatives (Content for discussion, speaker, etc. subject to DBIN 2007 approval).
- 2 booths package
- Full page advertisement in Event Program Guide.
- Inclusion in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Invitation to Awards night.
- Your organization's info will be added to mailings to pre-registered attendees
- Invitation to Awards night.
- Use of Event logo and name even after the event for up to a year
- Insertion of literature, sample, coupon or other information in Event Bag
- First right to remain Silver Sponsor for DBIN 2008
- Etc.

Price: \$ 12,500

Bronze Sponsor

- Seminar Session: Mention of company during breaks in Seminar to a gathering of business and government representatives
- 1 booth package
- Advertisement in Event Program Guide.
- Inclusion in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Invitation to Awards night.
- Your organization's info will be added to mailings to pre-registered attendees
- Invitation to Awards night.
- Use of Event logo and name even after the event for up to a year
- Insertion of literature, sample, coupon or other information in Event Bag
- First right to remain Bronze Sponsor for DBIN 2008
- Etc.

Price: \$6,250

Honorable Mention Sponsor

- Seminar Session: Mention of company during breaks in Seminar to a gathering of business and government representatives

- No booth package
- Advertisement in Event Program Guide.
- Inclusion in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Invitation to Awards night.
- Your organization's info will be added to mailings to pre-registered attendees
- Invitation to Awards night.
- Use of Event logo and name even after the event for up to a year
- Insertion of literature, sample, coupon or other information in Event Bag
- First right to remain Bronze Sponsor for DBIN 2008
- Etc.

Price: \$ 3,000

What we can do for your organization

- Instant and increased public awareness.
- Grassroots awareness of your organization goals and objectives in the Nigerian community and beyond.
- Increase recognition of your organization's activities and/or business purpose.
- Increase margin of profit to your business and services.
- If the term of your selected option is acceptable to you, we will require you to send the application and make payment according to the terms listed with Doing Business in Nigeria, Inc. and return it to us.
- Please make all payments (in US dollars) payable to us. For payment details, please contact us for details.
- For more details or explanation. Do not hesitate to call, write or e-mail us.

Baba Bamisaiye, PMP (Project Manager)
 The DBIN 2007 EXPO Planning Committee
 Doing Business In Nigeria, Inc.
 6475 New Hampshire Avenue, Suite 600
 Hyattsville, MD 20783
 301-891-6711
expo@doingbusinessinnigeria.com
www.DoingBusinessInNigeria.com